



SPONSORSHIP FORM

2020 EXPO: April 28, 2020
Overland Park Convention Center

Let us RECOGNIZE YOU as you support the Electric League and it's Tri-Annual Expo!

- Title Sponsor - \$3,500** (1 available)
 - Complimentary 10x10 booth in high-traffic area
 - Education Session Sponsor – Promote Products & Services to captive audience (2 sessions; one per track)
 - Floor Decal (in front of booth) indicating Title Sponsor
 - ½ page ad on Expo webpage with link to your website
 - 50 drink tickets to distribute to clients/guests
 - Literature distribution on beer garden tables (literature provided by sponsor)
 - Logoed table tents on beer garden tables
 - Logo on goodie bag (distributed to each attendee)
 - Logo on plasma screen in exhibit area
 - Logo on Expo app as featured sponsor/exhibitor
 - Logo featured on Expo entrance unit
 - Logo on Expo webpage
 - List of all 2020 Expo attendees

- Food Sponsors - \$1,000** (4 available)
 - Signage at designated food area
 - 20 drink tickets to distribute to clients/guests
 - Logo on goodie bag (distributed to each attendee)
 - Logo on plasma screen in exhibit area
 - Logo on Expo app
 - Logo on Expo entrance unit
 - Logo on Expo webpage
 - List of all 2020 Expo attendees

- Beverage Sponsors - \$750** (4 available)
 - Signage at designated beverage areas
 - 20 drink tickets to distribute to clients/guests
 - Logo on goodie bag (distributed to each attendee)
 - Logo on plasma screen in exhibit area
 - Logo on Expo app
 - Logo on Expo entrance unit
 - Logo on Expo Webpage
 - List of all 2020 Expo attendees

- Coffee Bar Sponsors - \$500** (4 available)
 - Signage at designated coffee area
 - Logo on goodie bag (distributed to each attendee)
 - Logo on plasma screen in exhibit area
 - Logo on Expo app
 - Logo on Expo entrance unit
 - List of all 2020 Expo attendees

- Goodie Bag Sponsors - \$350** (10 available)
 - Logo on goodie bag (distributed to each attendee)
 - List of all 2020 Expo attendees

- Lanyard Sponsor - \$300 + Cost of Lanyards** (1 available)
 - Company name or logo on lanyards (distributed to each attendee)
 - List of all 2020 Expo attendees

- Education Session - \$200** (10 available)
 - Signage at designated education session
 - 2-3 minute verbal introduction/promotion of your company, products, and services
 - Can distribute company literature (you supply/your cost)
 - List of attendees

Yes! We would like to Sponsor the 2020 Electric League Expo!

Company Name _____

Contact Name _____

Address _____

City _____ ST ____ Zip _____

Phone (____) _____

E-mail _____

Website _____

DEADLINES:

- Sponsorship Form & 50% Deposit / January 31, 2020.
- Full Payment / February 28, 2020.

PAYMENT:

- Check (Full Payment)
- Credit Card (Full Payment)
- 50% Deposit now and I agree to pay remaining balance on or before February 28, 2020.

Card No. _____

Exp.: _____ Security Code: _____

Name on Card: _____

~ ALL SPONSORSHIP FORMS MUST ACCOMPANY AT LEAST A 50% DEPOSIT ~

Mail, Fax or Email Sponsorship Form (with your payment) to:

Electric League of MO & KS
 P.O. Box 419264, Kansas City, MO, 64141;
 Fax: 816-561-1991;
 kweitzel@westerneda.com
on or before January 31, 2020.

~ If Applicable ~

All ads and logos (high resolution jpeg) must be submitted to:

Kim Weitzel at the association office
 (kweitzel@westerneda.com),
upon form submission.

Request Your Sponsored Education Session (first come/first served):

- Welcome to Evergy – 2020 Service Standards Update - **Evergy**
- UPS 101 – **Power Protection Products**
- Lithium Ion Battery Technology and Understanding Codes & Standards in Today's Data Centers – **Critical Power Systems**
- 1 & 2 Family Dwelling NEC Requirements – **International Assoc. of Electrical Inspectors**
- Surge Protection Devices – **Power Protections Products**
- Smart Buildings – Harnessing Digital Technology – **Schneider Electric/Square D**
- Lighting Controls 101 – **Gibbens Drake Scott**
- Lighting Control Panorama – Basic to Extravagant – **Convergence**
- Considerations for Generator Set Selection – **Cummins Sales & Service**
- Automatic Transfer Switches Design and Application – **ASCO**