



**MAY**  
2023

# Electric League Newsletter

## May Features

- Energy Forum
- Fall Golf Tournament
- Electric Vehicle Seminar
- Scholarship Winner





# Energy Forum

**REGISTER NOW!**



## JOIN US AT THE **ENERGY FORUM 2023**

**TUESDAY, AUGUST 15 | 7AM-5PM | HARRAH'S CASINO**

A business energy savings seminar

Table tops and sponsorship opportunities available

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# Energy Forum Schedule

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## ENERGY FORUM

*Electrifying the future*

### SCHEDULE AT A GLANCE

AUGUST 15 AT HARRAH'S	TRACK ONE (GENERAL SESSION ROOM)	TRACK TWO (BREAKOUT ROOM)	RIDE & DRIVE (SOUTH FOYER ENTRANCE)
7:30AM-8:30AM	REGISTRATION & VENDOR NETWORKING with Continental Breakfast		
8:30AM-9:30AM	KEYNOTE SPEAKER: CHRIS RUCKMAN Vice President, Energy Storage, Burns and McDonnell		SIGN UP FOR A PERSONAL ELECTRIC FLEET DEMO/RIDE/DRIVE at the South Entrance of the Foyer  Available: 7:30AM TO 4:30PM
9:45AM-10:45AM	PANEL DISCUSSION: THE PATH TO CARBON-FREE Nick Voris, Senior Manager Electrification Solar Service Provider: NADEA Lance Robertson with Lippert Mechanical Kevin Brannan, Senior Manager, Distributed Energy Resources, Evergy Michelle Milburn, Product Manager, Clean Energy, Stanion Wholesale Electric Stacia Pieroni, Director, Conservation and Education, Kansas City Zoo		
11:00AM-12:00PM	HOW TO CLAIM YOUR SHARE OF ENERGY EFFICIENCY AND ELECTRIFICATION INCENTIVES Building Electrification Energy-Efficiency Brett Sharp, TRC Maddie Emerson, TRC	SOLAR 101 Michelle Milburn, Product Manager, Clean Energy, Stanion Wholesale Electric	
12:00PM-1:30PM	LUNCH & VENDOR NETWORKING In General Session		
1:30PM-2:30PM	ENERGY MANAGEMENT Peter Hinkle & Drew Sebelius, Schneider Electric	HOW TO CLAIM YOUR SHARE OF ELECTRONIC VEHICLE AND ELECTRONIC VEHICLE CHARGING INCENTIVES Electric charging & vehicles Maddie Emerson, TRC	
2:45PM-3:45PM	ELECTRIFICATION TRANSPORTATION FOR COMPANY FLEETS ZTrip, Inspiration Mobility and Evergy		
4:00PM-5:00PM	HAPPY HOUR & VENDOR NETWORKING Foyer		

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# Energy Forum Sponsorship Tiers

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## ENERGY FORUM SPONSORSHIP FORM

TUESDAY, AUGUST 15, 2023 | HARRAH'S CASINO

SEND FORM: Kim Weitzel at [kweitzel@naeda.com](mailto:kweitzel@naeda.com)

ONLINE PAYMENT: [web.electricleague.org/events/ENERGY-FORUM-2079/details](http://web.electricleague.org/events/ENERGY-FORUM-2079/details)

MAILING ADDRESS (for printed sponsorship forms/payment):  
P.O. Box 419264, Kansas City, MO 64141

### DON'T MISS YOUR OPPORTUNITY TO MEET 300+ BUSINESS CUSTOMERS

Electrifying the Future provides education, networking, sponsorship and table-top opportunities to help you get your share in future proposals and pitches regarding Federal, State and Local incentives available to you and your customers; as well as the latest information on renewable energy. Our sponsorship packages offer a wide range of options for you to participate in this exclusive event, from a simple table presence to a two-minute on-stage presentation.

SPONSOR BENEFITS	PLATINUM \$6,000 (one available)	GOLD \$4,000	SILVER \$2,000	HAPPY HOUR \$2,000	LANYARDS \$1,500
Featured General Session Sponsor — Promote products and services to captivate audience and introduce speaker (2 minutes)	✓				
Company video to play at AM General Session (2 min.) — You provide	✓				
Ad on Forum webpage with link to your website	✓				
Literature (one pg. 8.5x11 flyer) or give-a-way distribution at each attendee's seat during General Session — You provide	✓				
Company logo on event registration page	✓				
Logo on welcome bag (distributed to each attendee)	✓	✓			
Complimentary 6 ft table top	✓ (3 reps.) High Traffic Area	✓ (2 reps.)	✓ (1 rep.)		
Table top "Reps" can attend the Energy Forum Conference	✓	✓	✓		
Marketing flyer included in welcome bag (no larger than one 8.5x11 sheet)	✓	✓	✓		
Social media recognition (LinkedIn)	✓	✓	✓		
Table tents (with logo) at general session seating	✓	✓	✓		
Logo featured on tiered signage	✓	✓	✓	✓	
List of all 2023 attendees	✓	✓	✓	✓	✓
Lunch or Breakfast Sponsor — Recognition in serving area		✓			
Break Sponsor — Recognition in serving area			✓		
Logo on bars or tables during Happy Hour				✓	
15 drink tickets to distribute to colleagues				✓	
Signature cocktail named after your company				✓	
Distribute promo materials during Happy Hour — You provide				✓	
Logo on lanyards (you provide) — distributed to each attendee					✓

RESERVE YOUR SPONSORSHIP NOW AT [WEB.ELECTRICLEAGUE.ORG/EVENTS/ENERGY-FORUM-2079/DETAILS](http://WEB.ELECTRICLEAGUE.ORG/EVENTS/ENERGY-FORUM-2079/DETAILS)

NOTE: None are exclusive sponsorships. If you would like exclusivity, contact Kim Weitzel: 816-561-5323; [kweitzel@naeda.com](mailto:kweitzel@naeda.com).

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# Energy Forum Sponsorship

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## ENERGY FORUM

TUESDAY, AUGUST 15, 2023 | HARRAH'S CASINO

SEND FORM: Kim Weltzel at [kweltzel@naeda.com](mailto:kweltzel@naeda.com)

ONLINE PAYMENT: <https://web.electricleague.org/events/ENERGY-FORUM-2023/details>

MAILING ADDRESS (for printed sponsorship forms/payment):  
P.O. Box 419264, Kansas City, MO 64141

☐ Yes! We would like to sponsor the Energy Forum 2023

Company Name:

Contact Name:

Address:

City:

State:

Zip:

Phone:

Email:

Website:

### PAYMENT

☐ Check (full payment):

☐ Credit card (full payment):

Card No.:

Exp.:

Security Code:

Name on Card:

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# Energy Forum Table Top Agreement

REGISTER



## ENERGY FORUM 2023 | TABLE TOP AGREEMENT

AUGUST 15, 2023 | HARRAH'S CASINO - NORTH KANSAS CITY

### INSTRUCTIONS:

Please complete contract and return to the association office with your full payment in the amount indicated below (by check or online at:

[www.electricleague.org](http://www.electricleague.org). This agreement becomes effective when it is approved, accepted and signed by the Association. This agreement, dated \_\_\_\_\_ is made between the Electric League of MO & KS and \_\_\_\_\_ (Exhibiting Firm).

In consideration of the sum indicated below as exhibit rental price, the Electric League of MO & KS leases "table top" space in their exhibit hall area pursuant to the Rules and Regulations as defined and published as they appear in the attached document, and which are made a part hereof. The Electric League of MO & KS hereby assigns the required table top space(s), but the Exhibitor grants the Electric League of MO & KS the right to alter locations if and as necessary to create a more effective exhibiting area, subject to the approval of the exhibiting vendor. Exhibitor is entitled to a display area as defined in the Rules and Regulations. Exhibitor understands and agrees that expenses for trucking and handling of materials and equipment into and out of the building; for erecting and decorating the display; for electrical service and power; and for all other costs incidental to operation of the exhibit space, are not part of the show fee and are paid separately by exhibitor to the official contractor or suppliers of these services.

### TABLE TOP EXHIBITING FIRM: (Fully complete the information below exactly as it should appear in all official materials/listings.)

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

FULL Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### ☐ Manufacturer(s) Subletting from above Exhibiting Firm (if applicable):

Submitting Separate  
Agreement and Funds

- 1) \_\_\_\_\_ ☐
- 2) \_\_\_\_\_ ☐
- 3) \_\_\_\_\_ ☐
- 4) \_\_\_\_\_ ☐
- 5) \_\_\_\_\_ ☐
- 6) \_\_\_\_\_ ☐
- 7) \_\_\_\_\_ ☐
- 8) \_\_\_\_\_ ☐
- 9) \_\_\_\_\_ ☐
- 10) \_\_\_\_\_ ☐

or

☐ I AM the Subletting Manufacturer and the Main Exhibiting Firm Is: \_\_\_\_\_

### COST:

No. of Table Tops: \_\_\_\_\_ x \$500 each = \$\_\_\_\_\_ owed.

>Full Payment due upon Submittal of Agreement. No Invoicing Allowed.

\*\*\*Can Reserve and Make Payment online for Immediate Reservation at: [www.electricleague.org](http://www.electricleague.org)

### DEADLINES:

Full Payment Due with Agreement, no later than July 14,

### CANCELLATION:

If a cancellation occurs, a full refund will be allowed up until July 5, 2023, with written notice to: Kim Weitzel, Electric League of MO & KS (10100 N. Ambassador Dr., Suite 310, Kansas City, MO 64153; or email to

[kweitzel@naeda.com](mailto:kweitzel@naeda.com))

### TABLE TOP SPACE REQUESTS:

1st \_\_\_\_\_ 2nd \_\_\_\_\_  
3rd \_\_\_\_\_ 4th \_\_\_\_\_  
5th \_\_\_\_\_ 6th \_\_\_\_\_

*Example (per request): Single Table Top Request: #24; Multiple Booth Request: #24-#30*

Please do not place our table top(s) next to the following  
companies:

*NOTE: We will try to accommodate request but this is **not** a  
guarantee.*



# Energy Forum Table Top Agreement

[REGISTER](#)



TABLE TOP FIRM: \_\_\_\_\_

~ ALL AGREEMENTS MUST ACCOMPANY FULL PAYMENT TO BE ACCEPTED ~

**PAYMENT:**

☐ Check (Full Payment)    ☐ Credit Card (Full Payment)

☐ Card No. \_\_\_\_\_ Exp.: \_\_\_\_\_ Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

**NOTE:**

**SUBLETTING MANUFACTURERS:** If you have manufacturers subletting your booth space, it is the signed exhibiting firm's responsibility to collect or provide payments for their full cost by the deadline provided. Subletting manufacturers have the option to complete a separate agreement and pay directly to the Electric League of MO & KS (adhering to all rules, regulations, pricing and deadlines). Any table top firm (and their sub-letters) not paid in full by July 14, 2023, shall be released, reassigned at the discretion of the League, and fees paid shall be forfeited to the League.

**DISTRIBUTORS:** Are allowed to exhibit their services as a "no product" table top.

**SPONSORSHIP OPPORTUNITIES:** Please refer to sponsorship form to support the Conference and BE RECOGNIZED!

**ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS:**

We (Exhibiting Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by management for governing this show.

**For: Table Top Exhibitor**

Name (print) \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

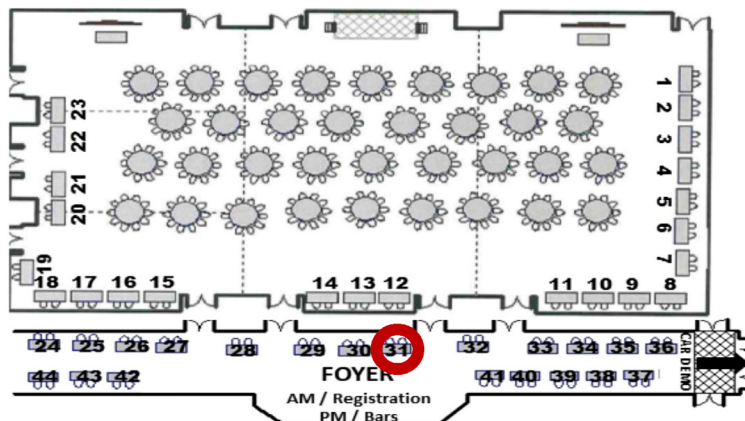
**For: Electric League of MO & KS:**

Assigned Space \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail or Email Exhibitor Agreement with your payment to:  
Electric League of MO & KS (P.O. Box 419264, Kansas City, MO, 64141; kweitzel@naeda.com)  
**on or before July 14, 2023**

**SPONSORSHIP OPPORTUNITIES on SEPARATE FORM.**  
**Expand Your Company's Exposer.**

## GENERAL SESSION/BALLROOM



\*\*\* Be the Platinum Sponsor and Obtain Table Top in High Traffic Area - #31 \*\*\*



# Fall Golf Tournament + 50/50

REGISTER



**REGISTER at [www.ElectricLeague.org](http://www.ElectricLeague.org)**



**THURSDAY,  
SEPTEMBER 14**

**FALCON LAKES  
GOLF COURSE**

**8:00AM      9:00AM  
CHECK IN    SHOTGUN**

**\$500  
PER FOURSOME**



**BRING CASH for 50/50 POT!**  
**Benefits Scholarship Foundation**



## **PAY OUTS (WOW!)**

- (2) Flights: 1<sup>st</sup> & 2<sup>nd</sup> Place
- (5) \$50 Cash Prize Contest Holes
- Skins Game
- Charity Hole & Betting Hole (1/2 the Pot)

## **TITLE SPONSOR**







# Newsletter Sponsors

## *Our Sponsors* 2023

### PLATINUM PARTNERS



### GOLD PARTNERS



### SILVER PARTNERS



### BRONZE PARTNERS



AIR POWER  
CONSULTANTS





# Electric Vehicle Seminar

[REGISTER](#)



816-561-5323 x139

**ELECTRIC LEAGUE of MO & KS  
INVITES YOU TO ATTEND**



## Electric Vehicle & (EV) Charging Installation 101

Onsite Demo: Charge Point Chargers, Ford Lightning, VW ID4, Mini Cooper

**TUESDAY, JUNE 20, 2023 | 11AM – 1PM**

### TOPIC

Are you considering buying electric vehicles or installing electric chargers but unsure where to start? Join the Evergy and Electric League at our upcoming onsite seminar where we will provide you with valuable information to help you electrify. You will also be able to experience a variety of electric vehicles and demo the Charge Point charges onsite.

### SPEAKERS



**JULIE DIETRICH**  
Evergy  
Manager, Fleet Electrification



**WENDY MARINE**  
Evergy  
Manager, Electrification



**JOEY WHITE**  
Evergy  
Engineering

**SIGN - UP!**

[www.electricleague.org](http://www.electricleague.org)

**COST** (Lunch Included)

Members: \$50

Non-Members: \$65

**LOCATION**

Evergy Cedar Point Training Facility  
10058 Raytown Road, Kansas City, MO 64134



# 2023 Board of Directors

## OFFICERS:

**Courtney Connor** | President  
Board of Public Utilities

**Julie Dietrich** | Vice President  
Evergy

**Scott Croy** | Secretary/Treasurer  
Graybar Electric Co

**Mary Kay Alitz** | Imm. Past President  
City of Independence

## VICE PRESIDENTS:

**Chris Wallis** | Contractor VP  
Capital Electric Construction

**Jake Silva** | Distributor VP  
WESCO Distribution

**Mark Bishop** | Agents VP  
C&O Sales

**Issac Anderson** | Engineer VP  
Eaton

**Jennifer Newbold** | Utilities VP  
City of Independence

**Manufacturer VP** - Currently Vacant

## DIRECTORS:

**Alex Harris**  
RB Sales Corporation

**Kelly Hoss**  
Power Equipment Sales Co

**Brandon Godsey**  
Aglix Solutions

**Grant Janssen**  
WESCO

**Membership Application**  
Get Connected Today!





# Newsletter Advertisers & Calendar

## NEWSLETTER ADVERTISERS SPOTLIGHT



[www.airpowerconsultants.com](http://www.airpowerconsultants.com)



[www.capitalelectric.com](http://www.capitalelectric.com)



<https://cliffordpower.com>



[www.jmgpromotions.com](http://www.jmgpromotions.com)

## CALENDAR OF EVENTS

June 20th | Electric Vehicle Seminar | Evergy Cedar Point Training Center

August 15th | Community Service Deadline

August 15th | Energy Forum | Harrah's Casino

September 14th | Fall Golf Tournament | Falcon Lakes Golf Course

October 5th | Clay Shoot | Powder Creek

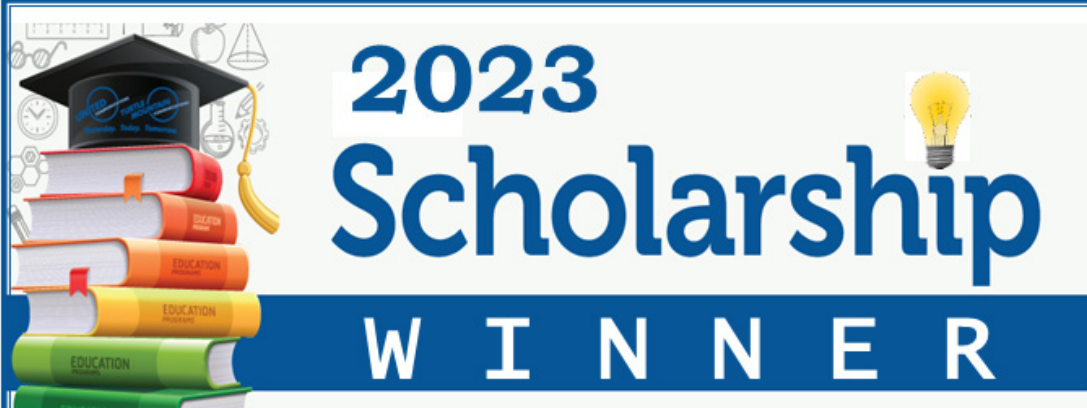
December 1st | Holiday Luncheon | Argosy Casino







# Scholarship Winner!



*John McDermott Scholarship  
Awarded to:*

**TYLER BERNEY**

Full Time Employment | Schneider Electric  
Full Time Student | University of Kansas





## Community Service Project School Supply Donations

Accepted between Now and August 15th  
at any Electric League Event or at the Association Office

We are partnering with ArtsKC Regional Arts Council  
to help distribute school supply donations to children in  
need across the greater Kansas & Missouri region.

### For Questions Contact:

Kim Weitzel | 816-561-5323 | [kweitzel@naeda.com](mailto:kweitzel@naeda.com)

## Thank You!



# *Happy Birthday & More!*

## *May Birthdays!*

Bill Gadberry - CBM

Joe Privitera - Mark One

Stephen Wallace - CBM

Tim Shockley - CESCO/B.A. Supply

Tim Locker - CBM

## *May Work Anniversaries*

Angela Grady (36 Years) - CESCO/B.A. Supply

Daryl Strain (18 Years) - CESCO/B.A. Supply

Jack Bauer (2 Years) - C&O Sales

Justin Andicochea (1 Year) - CESCO/B.A. Supply

Keith Anstine (2 Years) - CESCO/B.A. Supply

Tim Elliott (4 Years) - C&O Sales

# *CONGRATS!*







**FEDERATED INSURANCE**  
It's Our Business to Protect Yours

## How Do You Retain Your Top Talent?

Private bonus plans provide strong incentive for top team members to remain with your business — while also helping you stand out among other employers.



AN ASSOCIATION MEMBER BENEFIT FOR 119 YEARS  
DIRECT, LOCAL MARKETING REPRESENTATIVES AUTO  
PROPERTY AND CASUALTY SELF-INSURED RETENTION  
POLICYHOLDER SURPLUS LIVE VOICE CUSTOMER SERVICE  
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BUSINESS SUCCESSION AND ESTATE PLANNING STABLE  
FACE-TO-FACE RELATIONSHIPS FINANCIAL STRENGTH  
MUTUAL COMPANY DIRECT CLAIMS REPRESENTATIVES  
500+ EXCLUSIVE ASSOCIATION RECOMMENDATIONS  
ESTATE PLANNING ATTORNEY NETWORK ANNUITIES

**IT'S OUR BUSINESS TO PROTECT ELECTRIC  
LEAGUE OF MISSOURI & KANSAS MEMBERS**

WE'RE BETTER TOGETHER LIFE AND DISABILITY INCOME  
PRIVATE BONUS PLANS KEY PERSON COVERAGE  
WORKERS COMPENSATION HIRING PRACTICES  
FEDERATED DRIVESAFE<sup>™</sup> TELEMATICS SOLUTION  
RISK MANAGEMENT RESOURCE CENTER  
EMPLOYMENT RELATED PRACTICES LIABILITY  
EMPLOYMENT LAW ATTORNEY NETWORK  
BONDING EMPLOYEE SAFETY TRAINING  
RISK MANAGEMENT ACADEMY  
CLIENT CONTACT CENTER  
FIELD RISK CONSULTANTS  
CERTIFICATE CENTER  
SURETY SPECIALISTS  
MANAGED CARE  
CYBER

**LEARN MORE**



Commercial Insurance Property & Casualty | Life & Disability Income | Workers Compensation | Business Succession and Estate Planning | Bonding

Federated Mutual Insurance Company and its subsidiaries\*\* | [federatedinsurance.com](http://federatedinsurance.com)

23.05 Ed. 12/22 \*View A.M. Best Rating Guide information at [www.ambest.com](http://www.ambest.com). \*\*Not licensed in all states. © 2022 Federated Mutual Insurance Company

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**ENERGY FORUM 2023**

TUESDAY, AUGUST 15 | 7AM-5PM | HARRAH'S CASINO