



**AUGUST**  
**2023**

# Electric League Newsletter

## August Features

- Energy Forum - [REGISTER NOW](#)
- Fall Golf Tournament + Skins Pot
- Clay Shoot
- Community Service School Supplies

**BUY ONE** | **GET ONE FREE ENERGY FORUM REGISTRATION!**





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# Energy Forum

## ENERGY FORUM 2023

AUGUST 15, 2023 | HARRAH'S CASINO

*Electrifying the future*

**\$100** | Members

**\$125** | Non-Members

### YOU'RE INVITED!

Join us for the 2023 Energy Forum on  
Tuesday, August 15!

We assembled a **diverse range of speakers** to bring case studies, industry-leading practices, and lessons learned to sustainability managers, developers, facilities managers, fleet managers, utility practitioners, electric suppliers, and service providers like you!

Our sessions will feature actionable recommendations to help your business electrify the future, reach your sustainability goals, and save money. You will also learn about the **billions of dollars in government and utility incentives** available to help cover the cost of your building, EV charger, electric vehicle, and solar projects.

Check out our incredible Speaker line-up

Spots are limited, Register Today!



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# Energy Forum

SPONSOR AT THE

## Energy FORUM 2023

August 15, 2023  
Kansas City, MO

**CLICK  
HERE  
TO APPLY**

We hope to see you there!

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# Energy Forum Sponsors

## ENERGY FORUM 2023

TUESDAY, AUGUST 15 | 7AM-5PM | HARRAH'S CASINO



**GOLD SPONSOR**

## ENERGY FORUM 2023

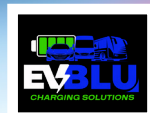
TUESDAY, AUGUST 15 | 7AM-5PM | HARRAH'S CASINO



**SILVER SPONSOR**

## ENERGY FORUM 2023

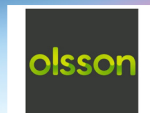
TUESDAY, AUGUST 15 | 7AM-5PM | HARRAH'S CASINO



**SILVER SPONSOR**

## ENERGY FORUM 2023

TUESDAY, AUGUST 15 | 7AM-5PM | HARRAH'S CASINO



**SILVER SPONSOR**





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# Energy Forum Sponsorship Tiers

REGISTER



## ENERGY FORUM SPONSORSHIP FORM

TUESDAY, AUGUST 15, 2023 | HARRAH'S CASINO

SEND FORM: Kim Weitzel at [kweitzel@naeda.com](mailto:kweitzel@naeda.com)

ONLINE PAYMENT: [web.electricleague.org/events/ENERGY-FORUM-2079/details](http://web.electricleague.org/events/ENERGY-FORUM-2079/details)

MAILING ADDRESS (for printed sponsorship forms/payment):  
P.O. Box 419264, Kansas City, MO 64141

### DON'T MISS YOUR OPPORTUNITY TO MEET 300+ BUSINESS CUSTOMERS

Electrifying the Future provides education, networking, sponsorship and table-top opportunities to help you get your share in future proposals and pitches regarding Federal, State and Local incentives available to you and your customers; as well as the latest information on renewable energy. Our sponsorship packages offer a wide range of options for you to participate in this exclusive event, from a simple table presence to a two-minute on-stage presentation.

| SPONSOR BENEFITS  | PLATINUM<br>\$6,000<br>(one available) | GOLD<br>\$4,000 | SILVER<br>\$2,000 | HAPPY<br>HOUR<br>\$2,000 | LANYARDS<br>\$1,500 |
|---|--|-----------------|-------------------|--------------------------|---------------------|
| Featured General Session Sponsor — Promote products and services to captivate audience and introduce speaker (2 minutes)  | ✓                                      |                 |                   |                          |                     |
| Company video to play at AM General Session (2 min.) — You provide  | ✓                                      |                 |                   |                          |                     |
| Ad on Forum webpage with link to your website   | ✓                                      |                 |                   |                          |                     |
| Literature (one pg. 8.5x11 flyer) or give-a-way distribution at each attendee's seat during General Session — You provide | ✓                                      |                 |                   |                          |                     |
| Company logo on event registration page   | ✓                                      |                 |                   |                          |                     |
| Logo on welcome bag (distributed to each attendee)  | ✓                                      | ✓               |                   |                          |                     |
| Complimentary 6 ft table top  | ✓<br>(3 reps.) High Traffic Area       | ✓<br>(2 reps.)  | ✓<br>(1 rep.)     |                          |                     |
| Table top "Reps" can attend the Energy Forum Conference   | ✓                                      | ✓               | ✓                 |                          |                     |
| Marketing flyer included in welcome bag (no larger than one 8.5x11 sheet)   | ✓                                      | ✓               | ✓                 |                          |                     |
| Social media recognition (LinkedIn)   | ✓                                      | ✓               | ✓                 |                          |                     |
| Table tents (with logo) at general session seating  | ✓                                      | ✓               | ✓                 |                          |                     |
| Logo featured on tiered signage   | ✓                                      | ✓               | ✓                 | ✓                        |                     |
| List of all 2023 attendees  | ✓                                      | ✓               | ✓                 | ✓                        | ✓                   |
| Lunch or Breakfast Sponsor — Recognition in serving area  |  | ✓               |                   |                          |                     |
| Break Sponsor — Recognition in serving area   |  |                 | ✓                 |                          |                     |
| Logo on bars or tables during Happy Hour  |  |                 |                   | ✓                        |                     |
| 15 drink tickets to distribute to colleagues  |  |                 |                   | ✓                        |                     |
| Signature cocktail named after your company   |  |                 |                   | ✓                        |                     |
| Distribute promo materials during Happy Hour — You provide  |  |                 |                   | ✓                        |                     |
| Logo on lanyards (you provide) — distributed to each attendee   |  |                 |                   |                          | ✓                   |

RESERVE YOUR SPONSORSHIP NOW AT [ELECTRICLEAGUE.ORG](http://ELECTRICLEAGUE.ORG)

NOTE: None are exclusive sponsorships. If you would like exclusivity, contact Kim Weitzel: 816-561-5323; [kweitzel@naeda.com](mailto:kweitzel@naeda.com).

REGISTER

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# Energy Forum Schedule

## ENERGY FORUM

*Electrifying the future*

### SCHEDULE AT A GLANCE

| AUGUST 15 AT<br>HARRAH'S | TRACK ONE<br>(GENERAL SESSION ROOM)  | TRACK TWO<br>(BREAKOUT ROOM)   | RIDE & DRIVE<br>(SOUTH FOYER ENTRANCE)  |
|--------------------------|--|--|---|
| 7:30AM-8:30AM            | REGISTRATION & VENDOR NETWORKING<br>with Continental Breakfast   |  |   |
| 8:30AM-9:30AM            | KEYNOTE SPEAKER: CHRIS RUCKMAN<br>Vice President, Energy Storage, Burns and McDonnell  |  | SIGN UP FOR A PERSONAL<br>ELECTRIC FLEET<br>DEMO/RIDE/DRIVE<br><br>at the South Entrance of the Foyer<br><br>Available:<br>7:30AM TO 4:30PM |
| 9:45AM-10:45AM           | PANEL DISCUSSION: THE PATH TO CARBON-FREE<br>Nick Voris, Senior Manager Electrification<br>Solar Service Provider: NADEA<br>Lance Robertson with Lippert Mechanical<br>Kevin Brannan, Senior Manager, Distributed Energy Resources, Evergy<br>Michelle Milburn, Product Manager, Clean Energy, Stanion Wholesale Electric<br>Stacia Pieroni, Director, Conservation and Education, Kansas City Zoo |  |   |
| 11:00AM-12:00PM          | HOW TO CLAIM YOUR SHARE<br>OF ENERGY EFFICIENCY AND<br>ELECTRIFICATION INCENTIVES<br>Building Electrification Energy-Efficiency<br>Brett Sharp, TRC<br>Maddie Emerson, TRC   | SOLAR 101<br>Michelle Milburn, Product Manager, Clean<br>Energy, Stanion Wholesale Electric  |   |
| 12:00PM-1:30PM           | LUNCH & VENDOR NETWORKING<br>In General Session  |  |   |
| 1:30PM-2:30PM            | ENERGY MANAGEMENT<br>Peter Hinkle & Drew Sebelius, Schneider<br>Electric   | HOW TO CLAIM YOUR SHARE<br>OF ELECTRONIC VEHICLE AND<br>ELECTRONIC VEHICLE CHARGING<br>INCENTIVES<br>Electric charging & vehicles<br>Maddie Emerson, TRC |   |
| 2:45PM-3:45PM            | ELECTRIFICATION TRANSPORTATION FOR COMPANY FLEETS<br>ZTrip, Inspiration Mobility and Evergy  |  |   |
| 4:00PM-5:00PM            | HAPPY HOUR & VENDOR NETWORKING<br>Foyer  |  |   |

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# Energy Forum Table Top Agreement



## ENERGY FORUM 2023 | TABLE TOP AGREEMENT

AUGUST 15, 2023 | HARRAH'S CASINO - NORTH KANSAS CITY

### EXHIBITING PARAMETERS

In consideration of the sum indicated below as exhibit rental price, the Electric League of MO & KS leases "table top" space in their exhibit hall area pursuant to the Rules and Regulations as defined and published as they appear in the document, and which are made a part hereof. The Electric League of MO & KS hereby assigns the required table top space(s), but the Exhibitor grants the Electric League of MO & KS the right to alter locations if and as necessary to create a more effective exhibiting area, subject to the approval of the exhibiting vendor. Exhibitor is entitled to a display area as defined in the Rules and Regulations. Exhibitor understands and agrees that expenses for trucking and handling of materials and equipment into and out of the building; for erecting and decorating the display; for electrical service and power; and for all other costs incidental to operation of the exhibit space, are not part of the show fee and are paid separately by exhibitor to the contractor or suppliers of these services.

### Date: Tuesday, August 15th

**Location:**  
Harrah's Casino  
1 Riverboat Drive  
North Kansas City MO 64116

**Questions:**  
Kim Weitzel, Manager, (816) 561-5323

### Table Top Schedule

**Table Top Set Up:** 6 am - 7 am

**Table Tops Open:**  
7:30 am - 8:30 am  
Noon - 1:30 pm  
4:00 pm - 5:00 pm

**Table Top Tear Down:** 5 pm - 6 pm

### What Is Included:

**Cost:** \$500 Per Table

1 - 6' table covered with a chair and one program registration fee.

**Additional registrations:** \$100

**Cancellation:** No refunds after August 1.

### ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS

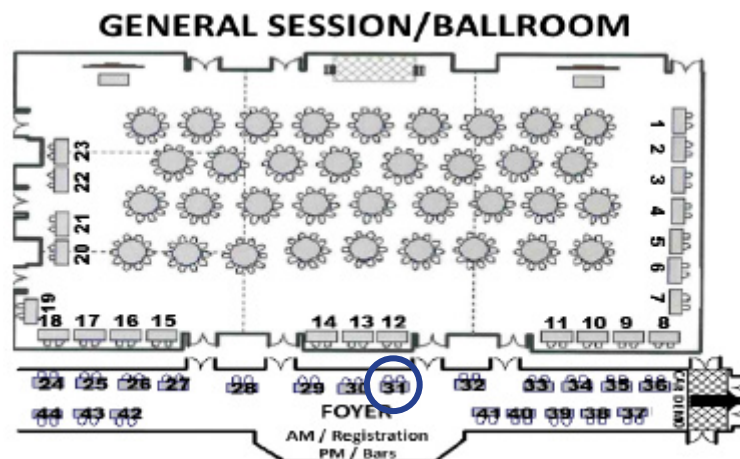
We (Exhibiting Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations; which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by management for governing this show.

Secure Table Top Online:

[CLICK HERE](#)



Be the Platinum Sponsor and Obtain Table Top in High Traffic Area - #31







# Fall Golf Tournament + 50/50

REGISTER



**REGISTER at [www.ElectricLeague.org](http://www.ElectricLeague.org)**



**THURSDAY,  
SEPTEMBER 14**

**FALCON LAKES  
GOLF COURSE**

8:00AM 9:00AM  
CHECK IN SHOTGUN

**\$500  
PER FOURSOME**



**BRING CASH for 50/50 POT!**  
**Benefits Scholarship Foundation**



## **PAY OUTS (WOW!)**

(2) Flights: 1<sup>st</sup> & 2<sup>nd</sup> Place  
(5) \$50 Cash Prize Contest Holes  
Skins Game  
Charity Hole & Betting Hole (1/2 the Pot)

## **TITLE SPONSOR**







# Electric League Clay Shoot

[REGISTER](#)



SPONSORED BY  
**Schneider**  
Electric

## SPORTING CLAY SHOOT EVENT

THURSDAY  
10 | 05 | 2023

**EVENT IS RAIN OR SHINE!**

**DATE:** Thursday, October 5th, 2023

**LOCATION:** Powder Creek Shooting Park  
8601 Monticello Road, Lenexa, Kansas 66227

**SCHEDULE:** 11:00 AM - CHECK IN | BOXED LUNCH | PRACTICE RANGE  
12:00 PM - SAFETY ORIENTATION  
12:30 PM - CLAY SHOOT  
3:00 PM - BEVERAGES & AWARDS (Top Team + Top Shooter)

**COST:** \$75 PER PERSON | \$375 PER TEAM | 5 MAN TEAMS

**CART RENTAL:** (PRE-ORDER) : \$75 per 4-man cart (LIMITED: 5 CARTS AVAILABLE)

**INCLUDES:** 100 Sporting Clays on 12 Station Course | Practice Target | Snacks on the Course  
Boxed Lunch | Beer/Soda

**NOT INCLUDED:** Ammunition | Eye Protection | Ear Protection

**NEED TO KNOW:** Course Length = 1.3 Miles



REGISTER NOW!

Cart Shuttles will be provided at two lengthy stretches of the course  
You CAN bring your own golf cart/mule or pre-rent as stated above (5 Available)  
Bring your own gun, NO Pistols or Rifles allowed  
You CAN share guns with your teammates (make these arrangements in advance)  
Ammunition = target loads only  
Shot Size = 7.5 & 8 ONLY. Reloads are allowed  
You MUST wear protective shooting glasses and ear protection at ALL TIMES on the course  
Practice range available during registration, Cost IS included in registration fee  
NO alcohol prior to shooting



# Electric League Clay Shoot

## SPORTING CLAY SHOOT EVENT SPONSORSHIP OPPORTUNITIES

OCTOBER 5TH, 2023 | POWER CREEK SHOOTING RANGE

### **TITLE SPONSOR - \$1,500 (1 Available / 1 TAKEN) - Schneider Electric**

- Table top display in clubhouse to promote products/services
- Includes entry fee for a team of (5 shooters)
- Logo on scorecards
- Logoed sign at registration
- Banner with company logo at clubhouse
- Logo on table tents at lunch & award ceremony
- Recognition in Electric League Newsletter

### **LUNCH SPONSORS - \$500 (3 Available / 1 TAKEN) - Air Power**

- Logoed signage at buffet
- Sign with company name at shooting station
- Logo on table tents at lunch and awards ceremony
- Recognition in Electric League Newsletter

### **BEVERAGE SPONSORS - \$300 (3 Available)**

- Logoed signage at beverage station
- Sign with company name at a shooting station
- Logo on table tents at lunch and awards ceremony
- Recognition in Electric League Newsletter

### **TARGET WARM UP SPONSORS - \$250 (2 Available / 2 TAKEN) - Capital Electric, Mercer Zimmermen**

- Logoed signage at warm-up target stations
- Sign with company name at shooting station
- Logo on table tents at lunch and awards ceremony
- Recognition in Electric League Newsletter

### **SNACK SPONSORS - \$300 (2 Available)**

- Logo signage on snack cart
- Sign with company name at shooting station
- Recognition in Electric League Newsletter

### **SHUTTLE SPONSORS - \$150 (2 Available / 2 TAKEN) - ABB, C&O Sales**

- Logoed signage on shuttle carts
- Sign with company name at shooting station
- Logo on table tents at lunch and awards ceremony
- Recognition in Electric League Newsletter

### **STATION SPONSORS - \$60 (12 Available / 7 TAKEN)**

- Sign with company name at a shooting station
- Recognition in Electric League Newsletter

☐ I agree to sponsor the Electric League Clay Shooting Event at the level indicated:



- ☐ Title Sponsor: \$1,500
- ☐ Lunch Sponsor: \$500
- ☐ Beverage Sponsor: \$300
- ☐ Target Warm-Up Sponsor: \$250
- ☐ Snack Sponsor: \$300
- ☐ Shuttle Sponsor: \$150
- ☐ Station Sponsor: \$60



Print Name: \_\_\_\_\_ Company Name: \_\_\_\_\_  
(Please: name as it should appear on signs)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SUBMIT COMPLETED FORM TO: [kweitzel@naeda.com](mailto:kweitzel@naeda.com)  
or mail with check to arrive no later than **Friday, September 22nd**



# Newsletter Sponsors

## *Our Sponsors* 2023

### PLATINUM PARTNERS



### GOLD PARTNERS



### SILVER PARTNERS



### BRONZE PARTNERS





# 2023 Board of Directors

## OFFICERS:

**Courtney Connor** | President  
Board of Public Utilities

**Julie Dietrich** | Vice President  
Evergy

**Scott Croy** | Secretary/Treasurer  
Graybar Electric Co

**Mary Kay Alitz** | Imm. Past President  
City of Independence

## VICE PRESIDENTS:

**Chris Wallis** | Contractor VP  
Capital Electric Construction

**Jake Silva** | Distributor VP  
WESCO Distribution

**Mark Bishop** | Agents VP  
C&O Sales

**Issac Anderson** | Engineer VP  
Eaton

**Jennifer Newbold** | Utilities VP  
City of Independence

**Manufacturer VP** - Currently Vacant

## DIRECTORS:

**Alex Harris**  
RB Sales Corporation

**Kelly Hoss**  
Power Equipment Sales Co

**Brandon Godsey**  
Agilix Solutions

**Grant Janssen**  
WESCO

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# Newsletter Advertisers & Calendar

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[www.capitalelectric.com](http://www.capitalelectric.com)



<https://cliffordpower.com>



[strategicsolutionsteam.com](http://strategicsolutionsteam.com)

## CALENDAR OF EVENTS

August 15th | Community Service Deadline

August 15th | Energy Forum | Harrah's Casino

September 14th | Fall Golf Tournament | Falcon Lakes Golf Course

October 5th | Clay Shoot | Powder Creek

December 1st | Holiday Luncheon | Argosy Casino





# DEADLINE AUGUST 15



## Community Service Project School Supply Donations

Accepted between Now and August 15th  
at any Electric League Event or at the Association Office

We are partnering with ArtsKC Regional Arts Council  
to help distribute school supply donations to children in  
need across the greater Kansas & Missouri region.

### For Questions Contact:

Kim Weitzel | 816-561-5323 | [kweitzel@naeda.com](mailto:kweitzel@naeda.com)

## Thank You!



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ESTATE PLANNING ATTORNEY NETWORK ANNUITIES

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LEAGUE OF MISSOURI & KANSAS MEMBERS**

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**SST**  
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